

**Principles of Design**- How we organize and place the parts in our artwork

1. **Balance-** Visual weight of objects looks equal- symmetrical and asymmetrical balance
2. **Contrast-** Difference in size, shape, value, color, texture, line (High and low contrast)
3. **Variety-**Many different lines, shapes, colors, patterns, textures, values used in a design
4. **Emphasis-** Something stands out in your design- Important elements are put in center or made bigger- make something the focus of your design
5. **Repetition/Pattern-** Repeating lines, patterns, values, colors, shapes
6. **Rhythm/Movement-** Creating movement from one element to the next in your artwork- repeating, spacing and varying elements to create rhythm like in music

**You hope to make:**

**Unity-** when everything in your composition is in a good place using the other principles of design- your artwork looks complete and finished